

Jaeyong Sung

UIUX focused product designer, skilled in visual, motion and interaction design, with passion for technology, problem solving, and human-centered thinking.

## Education

Rhode Island School of Design  
Bachelors of Fine Arts  
Industrial Design  
2014 - 2019

Brown University  
CS0130 Course  
UIUX theory and principle  
2017, Spring

MIT Sloan School  
Product Design & Development  
RISD X MIT collaboration  
2019, Spring

## Experiences

Uber Technologies  
Product Designer II  
Driver Core Experiences  
2020 – 2021

Uber Technologies  
Product Designer I  
Driver Pricing  
2019 – 2020

Surv  
Lead Product Designer  
Surv Web/Mobile  
2019 – 2021

Uber Technologies  
Product Design Intern  
Driving Pricing  
2019, 3 months

RISD IDSA  
Public Relations Officer  
Event planning outreach  
2017 – 2019

ROK Army Sergeant  
1st Engineer Brigade  
1 CO HQ Squad Leader  
2015 – 2017

Shauna McManus Architects  
Design Assistant Intern  
Outreach and model making  
2014, 3 months

Part of the Earner design team, under Rides org, led design for Job Decisions, gained ownership of core design frameworks and designed Hailables and Verticals experiences for global use cases.

Part of the Driver design team, under Rides organization, mainly focused on marketplace and pricing related products such as driver incentives like Consecutive Trips and Driver Quest.

Initiated the 2020 rebranding effort prior to co-leading product design & development for Rhode Island based odd-job startup, Surv (previously known as Rentsons).

Helped a team wide design effort for improving comprehension for core driver incentives including Consecutive trips and Driver Quest.

Public Relations Officer of Industrial Designers Society of America, RISD chapter. Planned and launched multiple events including the Annual RISD Makeathon and Summer@ (Summer internship Q&A)

Served as a leader of the 1st Company Headquarters Squad. Main responsibilities included planning various missions and trainings, leading mental wellness effort, onboarding new recruits and more.

Assisted in client outreach, work flow organization and model making of potentially desired interior furnitures and lighting products. Other responsibilities included field visits and site research.